

## USER ADVOCATE & EXPERIENCE STRATEGIST; DESIGNING TOOLS AND SERVICES THAT EMPOWER PEOPLE TO LEARN MORE EFFECTIVELY.

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Currently a Senior User Experience Designer at Microsoft, I create innovative learning solutions that empower people to gain influential skills for the 21st century job force. This work is driven by design thinking, rapid prototyping, iterative design, user research & testing, and a bias toward designing human centric AI and ML powered experiences.

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### Microsoft - Senior UX Designer

October 2016 - Present

UX designer with Worldwide Learning, creating innovative learning solutions that empower people to gain influential skills for the 21st century job force.

Roles: Ideation, concepting, user research, art direction, journey mapping, information architecture, UX/UI design, prototyping

#### Key projects

- Microsoft certification UX
- Microsoft certification badge design system
- CareerBuddy, AI powered career development (Hackathon 2017)
- Design thinking at Microsoft Ready 2018

### Fisher - Senior UX Designer, Developer & Team Lead

April 2012 - September 2016

At Fisher, I work as an Interactive Team Lead & Digital Strategist helping to develop interactive strategy, use cases, UX design, information architecture, wireframes, interface design and prototypes to create digital interactive environments.

Roles: Concepting, journey mapping, information architecture, prototyping, user research, art direction, UX/UI design

#### Key projects

- Tools for Ultrium LTO (Quantum, HP, and IBM)
- SocialWhirled - social marketing web app
- ReTXT messaging app
- Workers Comp Insurance claims app
- Internal help desk, wiki, chat-bot

### Esser Design - Interactive Designer

October 2010 - April 2012

As an interactive designer I helped the design team develop user experiences and execute digital projects for web, mobile and physical environments.

Roles: UX/UI design, information architecture, wireframes, html prototyping

### AntalMedia - Designer/Developer

September 2007 - October 2010

As a member of AntalMedia's interactive & touch division, my design work focused on web and mobile applications. I worked with both the design and development teams to produce aesthetic and functional digital environments. I worked with several education based start-ups to create a digital presence and develop content and execute strategies.

Roles: Concepting, information architecture, prototyping, user research, UX/UI design, front-end development

### Arizona State University - Bachelor of Science in Design

2003-2009

I am a graduate of the Visual Communication Department of Arizona State University, College of Design. I graduated with a Bachelor of Science in Design, from the College of Design with an emphasis on Interaction Design. Additional studies included Human Computer Interaction & Molecular Bioscience and Biotechnology.

#### Thesis

- Web Accessibility: Technology And Visual Impairment  
Understanding visual impairment and learning to design and develop for all audiences.

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## OBLIGATORY HASHTAGS

#designer #humanCentricDesign #userExperience #userResearch #prototyping #userTesting  
#informationArchitecture #wireframes #userInterface #learningPsychology #designThinking  
#frontendDevelopment #marketing #invision #sketch #axure #bem #sass #html5 #javascript #react #nodejs