

Jason Geiger is an interaction designer, specializing in the blending of design & technology to create unique environments.

Jason Geiger is a graduate of the Arizona State University College of Design. He received a Bachelor in the Science of Design. Education focused on User Experience and Digital Interaction Design.

Design

Strong command of visual communication, interactive medias and design principles.

Ability to work conceptually and develop appropriate solutions to diverse problems.

An excellent understanding of technical aspects, that allows efficient production.

Inspire/inspired through group collaboration.

Production

Full knowledge and working experience of digital design practices: wireframing, prototyping, storyboarding, and development.

Programming

Static (Advanced): HTML, CSS, Standards & Browser compliant (hack-free)

Dynamic (Semi-Advanced): Javascript, AJAX, PHP, MySQL

Flash (Advanced): ObjectBased, Actionscript 2.0/3.0

CMS (Advanced): Blogger, WordPress, Magento, Joomla, and Text Pattern, Google App Engine

Antalmedia Design Studio - Phoenix AZ

Summer 2004 - Present

Associate Creative Director, Lead Interaction Designer

- Content architecture, design, front-end development of in-house CMS.
- Design and prototype interfaces for website architectures.
- Lead interface reviews to enhance user experience.
- Interface Design for ecommerce, elearning and community environments.
- Increase usability through testing, analyzing metrics of web systems.
- Art direction for design team of 5-10 designers.
- Project management for design team of 5-10 designers.

Bennett & Hastings Publishing - Seattle WA

Summer - Winter 2008

Contract Interaction Designer/Contract Book Designer

- Content architecture, design, front-end development of custom CMS.
- Develop in-house cataloging system.
- Design Book covers and content.

Marco Polo Foundation - Seattle WA

Spring 2008 - Summer 2009

Contract Designer

- Design web banner advertisements
- Print Collateral for products

Vemma Verve - Phoenix AZ

Spring 2007

Contract Designer

- Web banner advertisements

Other Endeavors

Hello Poster Show - Seattle WA

December 2009

Contributing Exhibitor

Phoenix Design Week - Phoenix AZ

October 2009

Workshop Presentor

Understanding techniques to translate static design layouts into an interactive environments. Using solid layout principles and innovative thinking.

Learn About the Issues... - Phoenix AZ

May 2009

Contributing Exhibitor

Exhibition to inform and educate designers about web content, information flow, and best practices. Aiming to produce a new generation of educated interaction designers.

ASU - Martin Luther King Jr. Campaign - Phoenix AZ

Spring 2008

Design Team Member

A campaign to promote the awareness of social responsibility. Featuring print and digital

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